



# Business Insider

Serving the Businesses and Citizens of Jefferson County

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January 31, 2018



Port Townsend &  
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## A New Executive Director for The Jefferson County Chamber

The Chamber is proud to announce that we have hired a new Executive Director, Arlene Alen. Arlene will step up as our Executive Director, effective April 1. Arlene is currently the president and CEO of the Chino Valley Area Chamber of Commerce & Visitors Center in Arizona - a position she has held since 2014 - where she is responsible for economic development, marketing, tourism, community leadership, media and government relations, and placemaking.

Alen's work in placemaking will be an especially exciting addition to the Chamber's core commitment to building a thriving a resilient Jefferson County economy and community.

In 2015, Alen was named to the International Placemaking Leadership Council. She joined this cross-disciplinary group of Placemakers working in many diverse contexts in 55 countries worldwide all of whom share the passion and expertise



Arlene Alen

for creating vital places. With community-based participation at its center, Placemaking capitalizes on a local community's assets, inspiration and potential and it results in the creation of quality public spaces and events that contribute to people's health, happiness and economic well-being. Placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural and social identities that define a place and support its ongoing evolution.

In the interim, the Board moved to name Chamber Strategic Director Mag-

dalene Adenau as Acting Executive Director effective Nov. 1. Magdalene will continue her work to serve our member & partner needs and that of the Chamber and Visitor Center at large until Alen arrives in April.

And as some bonus good news, The Chamber is now hiring a full-time Volunteer and Events Coordinator. Do you crave and encyclopedic knowledge of all things Port Townsend and Jefferson County? Do volunteers light up your life? Do you live for event coordination and volunteer training? This is the job for you! Please visit [www.jeffcountychamber.org](http://www.jeffcountychamber.org) for more details.

We look forward to introducing you to our new Executive Director in April and we invite you to help us warmly welcome Arlene to our community. 2018 is going to be a year of new opportunities, collaboration and innovation at the Chamber. Join us!

## Message from Magdalene

"It is crunch time for nominations! Do you know a Jefferson County business owner or leader who is a member of the Jefferson County Chamber of Commerce that you feel has to attributes to be Business Leader of the Year?

How about a Young Professional in Jefferson County? Someone who demonstrates resilience, leadership in their role or business and are in their 20s-40s that deserves recognition?

Or perhaps a Jefferson County volunteer that fits the description of Citizen of the Year? If so, please take the time to fill out a nomination form.

Criteria for nominating is located on the forms on our website. You can submit an online nomination or print a form and send in it to the Chamber of Commerce. More information is available at [www.jeffcountychamber.org](http://www.jeffcountychamber.org) or in your weekly e-newsletter.

The Annual Leadership Awards will be held at Fort Worden, Commons A, from 11am to 1pm on Sunday,



April 22. We look forward to seeing you.

Sponsorship opportunities are still available."

# NEW MEMBER SPOTLIGHTS

In more good news, The Chamber is pleased to announce our 6 new Board members. Please help us to welcome these leaders to the Chamber team and our work in building a thriving Jefferson county economy and community!

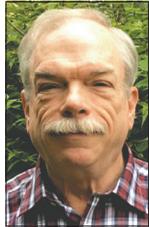


**DANA PETRICK**

Dana Petrick was a visual merchandise manager for the Bon

Marche for years before opening a floor and furnishings store in Port Hadlock. She then expanded and opened an interior design firm which she has owned for 20 years in Port Ludlow. She has lived in Jefferson County for 25 years. She recently became a realtor for Coldwell Banker Best Homes. She served as President of the Board for both the Port Ludlow and Port Hadlock Chambers of Commerce. She was nominated for citizen of the year in 2012 and has a strong track record of volunteerism. She has been a member of the Chamber in all of its different iterations for 20 years.

Dana understands what it takes to be in business in rural areas and what those businesses need from the Chamber. She also knows most of the business owners in Port Ludlow and is well connected in the community.



**RICHARD TUCKER**

Richard is the executive director of the Jefferson Land Trust, a position he

has held since 2015. He believes strongly in the value and role of the Chamber and has expertise in grants management, fundraising, advocacy and board governance as well as strategic planning and investments. He has an extensive legal background and is a member of the Washington State Bar Association, with a law degree from Florida State University. He has held numerous high-level administrative positions since 1991, including as a senior analyst for King County and several positions in the country related to land management and conservation.

Richard is a current board member of the YMCA and the Clemente Course. He is a past board member of the Port Townsend Food Co-Op and of AIDS Alabama from

2014-2015. He has held other board roles in King County and beyond since the late 1980s. He brings a high level of non-profit management experience, and fiscal oversight to our board and has strong contacts on the community among philanthropists and business leaders.



**STEPHEN SKLAR**

Stephen is a financial advisor for Edward Jones since 2015 and is a member of

the Ambassadors of the Jefferson County Chamber of Commerce. He has a B.A. in Political Science from Wabash College in Indiana and is a visible volunteer in many elements of our community. He is well known to many on the Chamber Board. He was nominated as Young Professional of the Year in 2016, is an Eagle Scout, and was named Financial Planner of the Year in 2017 in Jefferson County.

Stephen has strong local board experience in our community. He is currently a member of the Board of the NW School of Wooden Boat Building and the Clemente Course in Humanities, where he serves as Secretary. He is a member of the Noon Rotary Club

and serves as a sponsor and advocate for The Boiler Room, Dove House, Centrum and Kiwanis. He brings with him a high degree of financial expertise and fiscal planning, and a reservoir of experience as an Ambassador, attuned to the dynamics of that assembly of volunteers and association with many Chamber members.



**AISLINN PALMER**

Aislinn is the managing director for Bay-

side Housing & Services at the Old Alcohol Plant in Port Hadlock, a post she has held since January 2016. She also served as Operations and Event Manager for the Center for Wooden Boats where she led fundraising and community outreach efforts as served as liaison to the Board. She has been an administrative assistant in a law office and has produced events in a variety of settings since 2009.

Aislinn is currently on the board of the Northwest School of Wooden Boat Building where she is chair of the fundraising gala committee. She joined that board in March 2016. She is a

dynamic member of the Port Hadlock business community and operates within the YPN network in our community.



**HEIDI HANEY**

Heidi is a Chamber Ambassador and has

expressed an interest in board service for the Chamber starting in 2017. She is currently directing a solo business with Mary Kay cosmetics in Port Townsend, and has served as the Executive Director of Seaport Landing following several posts in Texas including as a manager of a boutique wine and beer venue, managing another large retirement community and work assisting clients with managing debt. She has a GED from Washington State and university training from Argosy University in Dallas, TX.

Heidi has been actively engaged with the Chamber Ambassadors for more than a year and has proven to be committed and impactful. She's a strong advocate for Jefferson County and our community members and is a standing member of the Chamber's Leadership Awards committee.



**ROBERT FRANK**

Robert currently serves as Treasurer of the Port Townsend

Marine Trades Association and owner of Admiral Ship Supply. He started his professional career with Kinko's Copies where he rose through the company

and eventually worked in store management. Over thirteen years he used Kinko's nationwide status to move to multiple cities including Madison WI, Minneapolis MN, San Francisco CA and Portland OR. He benefited from their rehiring policy to take leave to enjoy nine bicycle tours, exploring Europe, the western U.S., Canada and Alaska. Robert first came to Port Townsend (by bicycle) in the summer of 1993. He decided to make his home here in the spring of 2003.

Robert found employment at Admiral Ship Supply and immediately fell in love with the work performed by the various craftsmen of the shipyard. In 2005 he left the shipyard to become the Office Manager at Alaska Power and Telephone in Glen Cove. In 2007 he was promoted to Human Resources Administrator. In this role he oversaw all aspects of personnel administration including employment law and employee benefits. He also served as the Plan Administrator and Secretary of the company's Employee Ownership Savings Plan Board of Trustees which oversaw company's retirement plan.

Robert and his wife Anna purchased Admiral Ship Supply in February of 2015 coming full circle to his original employer in Port Townsend and fulfilling his desire to return to the shipyard. Admiral Ship Supply is an integral part of maritime activities in our working waterfront. He and his wife Anna are involved in various activities with the Northwest Maritime Center and the Northwest School of Wooden Boat Building.

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## NEW MEMBER SPOTLIGHT



### Port Townsend Cycle School

Want to learn about bikes? Wheel and frame building? Suspension systems? Electric bikes? Bike restoration? Wooden bikes? Frame painting? Want to become a certified bike mechanic? Now you can do it all right here in our community.

The PT Cycle School is a new business under a non-profit umbrella that runs the Jefferson County ReCyclery – the Community Arts & Recreation Alliance. We are a world-class educational center for all things related to cycling for folks from around the region and beyond. We commit to training both young and old, with partial or full scholarships for 30% of our students.

By 2020 we will train over 400 students with over 30 courses per year. Wheel building classes will start this spring at the PT School for the Arts in the Fort Worden “Makers’ Square”, while we search for a temporary dedicated space and then a permanent location. We will partner with school districts and other local businesses.

Like any nonprofit startup, we need community support:

1. A 2,000 sf space to rent by September 2018,
2. Donations, sponsors and loans for \$25,000 in capital expenses (bike stands, etc.), and
3. Ideas and help from local riders and other cycle enthusiasts.

Join us for a community discussion on how best to develop this school on

Thursday, February 22nd, 4:30 – 6PM at the EDC of-  
fice.

Our Advisory Board includes David Engle, Dave Thielk, Ric Hjertberg and Kees Kolff. For info and ideas, contact Kees at 206-295-2275 or kkolff@olympus.net

PS. This photo is from a typical bicycle institute. Imagine the possibilities!

## “I Love Port Townsend!” Don’t You?

February is the month of love and what better place to celebrate than Port Townsend? Over the years, we’ve received many accolades from the media naming us the “best of...” Most recently, in 2017, we were named by Architectural Digest as “One of the 15 Most Beautiful Main Streets Across America” and MSN named Port Townsend the “Prettiest Town in Washington.”

We’re only getting prettier in 2018, as downtown Port Townsend is being refreshed by the Water Street Enhancement Project. We invite you to keep your money where your heart is and show your love of Port Townsend by shopping and dining in town.

With that in mind, we welcome you to come downtown and show your local love by penning a Love Letter to Port Townsend. You can write a poem, a love letter, or simply list the three things you love most about Port Townsend. Select restaurants and coffee shops “in the zone” will have entry



Bill Tennent of the Jefferson Museum of Art and History and Kitty Knapp volunteered as the first “Celebrity Concierges” in January.

forms. Please enter by February 14 to win. The winners will be selected by Key City Public Theatre and read February 17 from 10 am to 1 pm in the participating restaurants and coffee shops. For more details, go to the Port Townsend Main Street Facebook page: <https://www.facebook.com/port-townsendmainstreet/>  
On Saturdays, we’ll have friendly “Celebrity Concierges” roaming Water Street, offering suggestions for things to do and see, giving directions and answering questions. They’ll

be “in the zone” from 1-3 pm, providing coupon books and maps to help you get around downtown. Be sure to look for them!

From now through June, the “Believe It or Knot!” game will pique your interest in unbelievable facts (or fiction) about our salty seaport. From the 1890s Victorian seaport to modern day, the past and present of Port Townsend

will have you questioning whether you believe it or “knot.”

Hidden throughout downtown are incredible facts (true or false!) about our city. Find 10 of them at participating businesses. Try your hand to see how well you know your facts about Port Townsend by completing the game to be entered in prize drawings--\$100 in monthly gift certificates and a chance to win a grand prize of \$500 in gift certificates to spend in downtown businesses.

Come downtown to see history in the making as we pave the way to a brighter future, preserving Port Townsend’s history for years to come. If you take photos downtown during construction to post on social media, use the hashtag #PTLove. Watch us go!

Visit [ILovePort-Townsend.com](http://ILovePort-Townsend.com) or [ptmainstreet.org](http://ptmainstreet.org).

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## NEW MEMBER SPOTLIGHT

# PUD

## Jefferson County Public Utility District

The PUD is excited to join the Jefferson County Chamber of Commerce and looks forward to working with other local public and private agencies to increase community connection and vitality.

Jefferson County PUD is your local power, public water, sewer, and broadband utility. Originally organized in 1939, Jefferson PUD is one of only 28 current PUDs in Washington.

In 2013, the PUD purchased electric service from the private utility serving eastern Jefferson County. The PUD now serves over 19,000 electric, 4,400 water and 300 sewer customers spread over 475 square miles.

The PUD operates as a government entity with a 3-member Board of Commissioners elected to alternating six year terms. In the last five years the PUD has gone from 8 to 50 employees. Its operations center is located on 4 Corners Road, with additional offices in Chimacum. Kevin Streett is the Assistant General Manager.

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